Top 3 Things Prospective Students (and Their Families) Should Know About Your College:

1. **Undergraduate curriculum:** Bachelor of Science degree in Business Administration with an Interdisciplinary Theme in one of three areas, **Sustainable Business, Global Business, and Entrepreneurship.**
   - In addition, students are required to choose one of four concentrations: Accounting, Finance, Marketing, and Business Analytics.
   - Only AACSB Accredited program in the State of Vermont.

2. **Strong advising model:** First-year students are professionally advised by a member of the Student Services team (+ advisor specific to international students). Upper-class students are advised by faculty who teach and conduct research in their respective industries. All advisors are located in Kalkin Hall. All students are also advised by an excelling junior or senior through a new peer mentorship program.

3. **Heavy emphasis on student engagement:** Only faculty teach courses in the Grossman School and actively engage students on day one in the classroom, clubs, research, and case competitions.

What Is New For The Coming Year?

- A Residential Learning Community for students interested in business.
- Renames the **Grossman School of Business**
- New minor approved in Sports Management that will include cross-college collaboration.
- Grossman Scholars program – Will include 20 first-year students.
  - All incoming first-year students will be assigned an excelling upperclassmen Grossman student to mentor them through their first year. (Starting Fall ’16)
- Peer Mentor program and stronger ties to the Center for Academic Success.

Experiential Learning Opportunities:

- Global Case Competitions (Includes hosting Family Enterprise Case Competition, FECC)
- Internships in Burlington, Boston, NYC, Chicago, Atlanta, London, etc.
- Wall Street Honors Seminar: 15 students benefit from the experience of presenting to professional analysts on Wall Street (Morgan Stanley and Capital Group, for example).
- Green Mountain Investment Fund: created in November of 2013 with a gift in excess of $100,000 from Whit Wagner ’78. Selected juniors and seniors will have
the opportunity to propose securities for investment. A designated group of seniors will form the investment committee responsible for managing the fund.

What Makes Your Program Unique Compared To Peer Institutions?

- **Advising:** (see above)
- **Networking:** Students have the opportunity to network with Board of Advisors and attend presentations through Leadership Speaker Series. Previous presenters have included executives at GE Healthcare, Nickelodeon, and PepsiCo Global Operations.
- **Themes & Concentrations:** Curriculum structure was created based on feedback from faculty, industry experts and alumni. Constant adjustments are being made to curriculum that best serve the students based on feedback from faculty, alumni, advisors, and current students. This structure also allows students to easily narrow in on the niche of business they find most interesting.
- **Internships:** Approximately 75% of students will participate in at least one internship. However, nearly 100% of students have a job-related experience (positions within family business, hotel/hospitality industry, work-study, and life-style related jobs: waitress, golf caddy, nanny, etc.). Internships can be during the summer or the school year, and with local, regional or national companies.
- Approximately 20-25% of the junior class will **Study Abroad**. This includes fall, spring, and summer programs. A few students will go for a full year (with careful planning and advising).
- **Career Development:** curriculum structure was created based on feedback from faculty, industry experts and alumni. Constant adjustments are being made to curriculum that best serve the students based on feedback from faculty, alumni, advisors, and current students.
- **Campus Leadership:** Business students are involved campus-wide in many leadership positions in Athletics, Admissions, Orientation, Residential Life, SGA, Greek Life, Class Council, Academic Support and Campus Tutoring, ALANA Student Center.
- **Technology:** Access to both computer labs with free printing for majors and minors. Resources include dual-screen monitors, stock ticker, plasma screens throughout the building, SmartBoards, technology-class integration, virtual computer lab.
- **Emphasis on Entrepreneurship** – Business Pitch Competitions, Family Business Initiative, Family Enterprise Case Competition, and multiple clubs focused on entrepreneurial pursuits.
- **Masters Programs:** SEMBA (Sustainable Entrepreneurship MBA), MAcc program (Masters of Accountancy)

What is your college doing to further the first year experience for new students?

- Professional advising from Student Services team who work with students to create personalized Individual Academic Plans (IAPs)
- First-Year Interest Group (FIG): Cohort Learning Model
• Offer a peer mentorship program that pairs all incoming first years with an upper classmen to help them adjust to life at the Grossman School of Business and build connections.
• Residential Learning Community (RLC): Two suites in the Living/Learning Center.
  o “Exploring Business” – A Residential Learning Community in the Living and Learning complex, dedicated to exploring different areas of the business world.

Our Graduates Have Gone On To...
• Burton Snowboards
• Bank of America
• Fuse Marketing
• MYWEB GROCER
• Dealer.com
• Green Mountain Coffee Roasters
• Google
• Financial Management Program at General Electric (GE)
• Financial Management Program at Boeing
• Accounting Associate at PWC
• Accounting Associate at KMPG
• Accounting Associate at McGladrey
• Graduate School – MAcc at UVM for CPA requirements, Law School, Sports Management, generally don’t recommend immediate entry into MBA programs
• Teaching English Abroad
• Professional Athletes